Fourth ACM International Conference
on Web Search and Data Mining

wsdm
2011 Hong Kong

9-12 February 2011
Hong Kong

WSDM 2011 Workshop Proposal Template

Workshop Title

Workshop Website (if available)

The workshop organizers are requested to fill out this template and submit the proposal online at http://www.easychair.org/conferences/?conf=wsdm11ws. For further inquiries, please contact the Workshop Chairs, Evgeniy Gabrilovich (gabr [AT] yahoo [DASH] inc [DOT] com) and Wai Lam (wlam [AT] se [DOT] cuhk [DOT] edu [DOT] hk).

1. Workshop Organizers
- Salutation, First Name, Last Name, Affiliation, Country, Email
- Salutation, First Name, Last Name, Affiliation, Country, Email

2. Workshop Contact Person
- First Name, Last Name
- Postal Address
- Phone and Fax Number
- Email and Website

3. Workshop Abstract
- A brief abstract of the proposed workshop (no more than 200 words)

4. Workshop Theme and Topics
- Theme and topics of interest of the proposed workshop

5. Workshop Objectives, Goals, and Expected Outcome
- Objectives, goals, and outcomes of the proposed workshop (no more than 400 words)

6. Target Audience
- Describe the target audience and an estimation of the number of participants of the proposed workshop

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7. Workshop Relevance

- Explain why the proposed workshop is relevant to WSDM 2011 in terms of the timing, venue, delegates, conference theme, etc.

8. Past Workshops

- List past workshops, if any, that are related to the proposed workshop that the organizer(s) have organized in recent years. For each workshop instance, include at least the following information: host conference, year, web site, number of submissions and participation, etc.

9. Related Workshops

- List other related workshops in recent Web-related conferences. For each related workshop, indicate the main differences between the related and proposed workshop.

10. Workshop Administration

10.1. Workshop Program Format

- Are you proposing a full-day or half-day workshop ?
- Describe the intended workshop format (tentative plan of activities, e.g., paper/poster presentations, long vs. short papers, discussion panel).

10.2. Workshop Schedule/Important Dates

- Describe the workshop schedule (or Important Dates), e.g., submission deadline, review period, notification date, final version submission date, etc.

10.3. Venue, Equipment, Materials, and Needs

- List out workshop's special needs, e.g., audio/visual requirements, if any

10.4. Program Committee

- Salutation, First Name, Last Name, Affiliation, Country, Email
- Salutation, First Name, Last Name, Affiliation, Country, Email

10.5. Participation and Selection Process

- Describe the participation and the selection/review criteria and process

10.6. Workshop Proceedings

- Describe how the workshop proceedings will be published

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11.   Organizers' Background

- List out each organizer's background including relevant past and/or recent experience in organizing workshops and/or conferences.

12.   Other Relevant Information

- Include other information about the workshop if available, e.g., CFP, submission guidelines, references, etc.